

# RIBBON CUTTINGS



All members are invited and encouraged to host a ribbon cutting! The Sparta Chamber of Commerce will host ribbon cuttings for grand openings, ground breakings, anniversaries, special events, new locations, or whatever occasion it may be! Ribbon cutting pictures are printed in the Chamber Sparta TODAY Newspaper and placed on the Sparta Chamber website.



Consumers Energy with Congressman Hoekstra



Knowlton & McFall's Ribbon Cutting & Open House



DC Chiropractic Ribbon Cutting & Open House

## How to make your ribbon cutting a special and successful event:

### What we do as Chamber Ambassadors:

We invite members of the Chamber, provide official ribbon, scissors, and take photographs of the event.

### What you do:

Host the event:

Set a date & time.

Confirm date with Dana Quick, Ambassador Chairperson before advertising!

\*Best Practice: Monday - Friday 8 - 5 pm

Provide refreshments.

From simple coffee and cookies to a whole catered meal. It's your ribbon cutting. Make it what you want! This is your special day!

Invite people!

- Your customers
  - employees
  - neighbors
  - state representatives
  - friends
  - families
  - local officials
- ...The sky is the limit!

Advertise and invite the community to come out and celebrate!

Ribbon cuttings have been a great tool for our Chamber Members to use to get people into their place of business. Ribbon Cuttings are a free benefit for your membership!

**For more information or to schedule your ribbon cutting call Ambassador Chair Dana Quick with Edward Jones at 616-784-9622.**

**[www.spartachamber.com](http://www.spartachamber.com)**

**Sparta Chamber of Commerce**

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