



September 25 & 26, 2009

# Harvest Sponsorship Opportunities:



Harvest on the Ridge festival is a family oriented event celebrating the harvest of fresh fruits and vegetables grown in Sparta, Michigan. Promote your business or organization in the community through interaction by connecting to a major resource that is quickly becoming an even more valuable asset for our area: **Agri-tourism**. Tourism and Agriculture are Michigan's 2nd and 3rd largest income producing industry, only behind the auto industry. Let's work together to make Sparta an Agri-tourist destination in Michigan and the Mid-west. It starts with the Harvest on the Ridge Apple Festival. **We need your help.**

<p><b>\$ 50</b> Sponsor Name in Festival Program</p>	<p><b>\$150</b> Sponsor Logo in Festival Program, Signage at Event &amp; Website Logo with Link</p>	<p><b>\$300</b> Sponsor Logo in Festival Program, Signage at Event, Website Logo with Link, &amp; FREE Business Card size Ad on back of Harvest Festival Promotional T-SHIRTS!</p>
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**\$500** Logo on Cover of Program, Signage at event, Website Logo with Link, & Business Card Size Program Ad\*! Plus Free Business Card size ad on back of Harvest Festival T-Shirts! (Over 2500 copies of the program will be distributed with your business card size advertising in the program. )

Organization Hosting an Event: Website Logo with Link & Sponsor name in Festival Program

**Entertainment & Concert Sponsor: \$1000 Value !!**  
Includes all the benefits of the \$500 sponsorship package, plus stage presence during the concert & more!



## What's Planned for Harvest on the Ridge?

- Sizzlin' BBQ Competition
- RAGS Art in the Park Show
- Kids Games! • Apple Pie Contest
- BBQ Food Booths
- Farmers Market Tours • Scarecrow Contest
- Live Music & Entertainment
- Dancing with the School Staff Show
- Beer & Wine Tasting Tent
- Farming Educational Seminars
- Fresh Apple Cider & Donuts

If you would like more information or find out how to get involved contact Dana Quick, Edward Jones of Comstock Park, Festival Coordinator (616) 784-9622 • [dana.quick@edwardjones.com](mailto:dana.quick@edwardjones.com) [www.spartachamber.com](http://www.spartachamber.com)