



Sparta TODAY

Including Kent City & Casnovia

2024 Advertising Agreement

Yes! Please include my ad, as indicated below, in this publication!

PUBLICATION

- January/February/March
- April / May
Easter/Spring
- June / August
Festivals/Markets
- August / October
Back to School
- November / December
Thanksgiving/Christmas

DEADLINE

- January 12, 2024**
In homes by February 2
- March 25, 2024**
In homes by April 12
- May 28, 2024**
In homes by May 31
- July 23, 2024**
In homes by August 9
- October 8, 2024**
In homes by October 25

Chamber Member: Yes No

Ad Size: _____

Ad Cost per Date: _____

Total Ad Cost: _____

Business name: _____

Address: _____

Phone number: _____

Email: _____

Authorized signature: _____

<i>Sparta Today Advertising Sizes & Rates</i>	Ad Size	Chamber Member Rate	Non- Chamber Member Rate
Bell Ringer sponsor*	6 col x 2.25"	\$250	\$252
Full page	6 col x 14.75"	\$395	\$427
Back page	6 col x 14.75"	\$492	\$532
Half page plus	6 col x 9.75"	\$285	\$312
Quarter page plus	3 col x 9.75"	\$209	\$225
Sixth page	3 col x 4.75"	\$110	\$116
Business card	2 col x 2.25"	\$79	\$84

**Must contain a Q & A. 160 maximum word count total for Q & A.*

The Sparta Chamber of Commerce is partnering with The Pioneer Group to print and distribute Sparta TODAY. All billing will come from The Pioneer Group and will be clearly labeled "Sparta TODAY"



To place your ad, contact Jessica Frey Today!
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