



Community Designed Banners Project Rules:

Rules/Guidelines:

1. All artwork will be approved by the chamber prior to printing.
2. Prohibited artwork includes any drawings with any political/social commentary or propaganda, explicit violent or sexual language or images, or promotional advertisement of a business, religious organization, or any particular social organization.
3. The design will be included on the printed banner and in an online portfolio.
4. By submitting artwork, you give permission to Sparta Community Works to print and publish the artwork in both printed and online formats in the location of Sparta Community Works's choice.

Submission:

1. Create artwork that will be hung on banners throughout downtown Sparta. Draw what is inspiring to you or what you feel showcases Sparta.
2. Artwork must be designed in a vertical format at 18" wide x 20" tall. Any digital creations must be in 300 dpi files. Visit the Chamber Office for printed design templates, if desired.
3. Any medium may be used, including but not limited to markers, colored pencils, paint, watercolors, digital illustrations/creations, photography, etc.
4. Send a high-resolution scanned copy of your artwork to chamber@spartami.org. Include "Banner Artwork Submission" in the subject line. You can also submit a physical copy of your work by dropping it off at the Sparta Chamber of Commerce Office (194 E Division St.).
5. When submitting, include your name (if selected will be included on the banner), phone number, email, and materials used.
6. Be sure to save a copy of your completed artwork!

Best Practices

1. Keep in mind that the banners will be viewed at a distance. Make sure any text, lines, or colors are bold and easily seen from further away.
2. Do not fold the template paper; The fold will be visible when the artwork is scanned in.

This activity is supported in part by the Michigan Arts and Culture Council.