

**Sparta Today Package #1**

- Main Stage Sponsor at one of the Events of choosing
- Name on site & in printed material
- Social media spotlight including a video highlighting your business
- Logo on the side of our People Mover used at several events
- Facebook Live at Your Business
- Logo on the Side of the Kid's Apple Box Rides
- \$6,000 worth of sponsorship from inside this packet- you pick!
- Logo on all three event t-shirts

**\$11,000 Value for \$8,000**

**Sparta Today Package #2**

- Main Stage Sponsor at one of the Events of choosing
- Name on site & in printed material
- Social media spotlight including a video highlighting your business
- Logo on the side of our People Mover used at several events
- Facebook Live at Your Business
- \$4,500 worth of sponsorship from inside this packet- you pick!
- Logo on all three event t-shirts

**\$9,500 Value for \$6,500**

**Sparta Today Package #3**

- Main Stage Sponsor at one of the Events of choosing
- Name on site & in printed material
- Social media spotlight including a video highlighting your business
- Logo on the side of our People Mover used at several events
- \$3,500 worth of sponsorship from inside this packet- you pick!
- Logo on all three event t-shirts

**\$8,000 Value for \$5,000**

**Sparta Today Package #4**

- Main Stage Sponsor at one of the Events of choosing
- Name on site & in printed material
- Logo on the side of our People Mover used at several events
- \$2,500 worth of sponsorship from inside this packet- you pick!
- Logo on 3 event t-shirts

**\$6,500 Value for \$3,500**

**Sparta Today Package #5**

- Main Stage Sponsor at one of the Events of choosing
- Name on site & in printed material
- \$1,500 worth of sponsorship from inside this packet- you pick!
- Logo on 3 event t-shirts

**\$5,000 Value for \$2,500**

**Please return this whole form for all Partnership Opportunities to 194 E. Division, Sparta, MI 49345, events@spartami.org, or go online to spartachamber.com**

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Total from Inside: \_\_\_\_\_ Back: \_\_\_\_\_ Total: \_\_\_\_\_

Total Enclosed     Bill Me for the Full Amount     Bill Me Quarterly



**INVESTING  
IN OUR  
COMMUNITY**

**We LOVE making amazing memories in Sparta and providing unique experiences for our visitors and community. Each event takes sponsorship, logistics planning, and volunteerism. Having you as a partner allows us to host these festivities in our community and your support makes our community truly special.**

**Please consider partnering with us to help continue to make Sparta Vibrant!**



Your support helps bring the smiles - Create the memories - Provide the opportunity to bring community and visitors together - Host unique experiences that help make our community so special - Thank you for making Sparta such a wonderful place to call home!  
-The Sparta Events Committee



**Winter Fest (February)**

Our winter festival is sure to be a blast with Winter Wagon Rides, Snow Fun, and more!

- Winter Fun Activities Sponsor \$250
- Winter Wagon Ride Sponsor \$500
- Join onsite! Let's sit down and talk about opportunities to host an event during Winter Fest



**Town & Country Days (May 17-18)**

Long standing Sparta tradition has been moved to cooler weather! This family fun festival is filled with a parade, carnival, entertainment, & so much more!

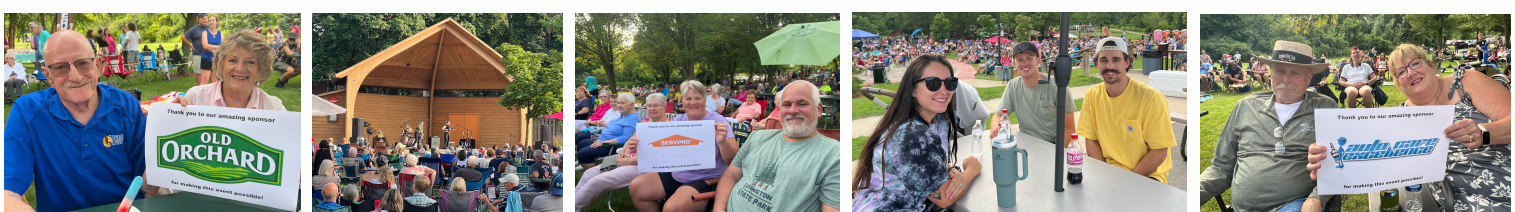
- Meet & Greet 2-day Outdoor Booth on site Sponsor \$250
- Parade Sponsor \$500
- Main Stage Sponsor \$2,000



**Music on the Town Square Deck (June-October Thursdays)**

Music, Kid's & Adult Market, and more in Town Square!

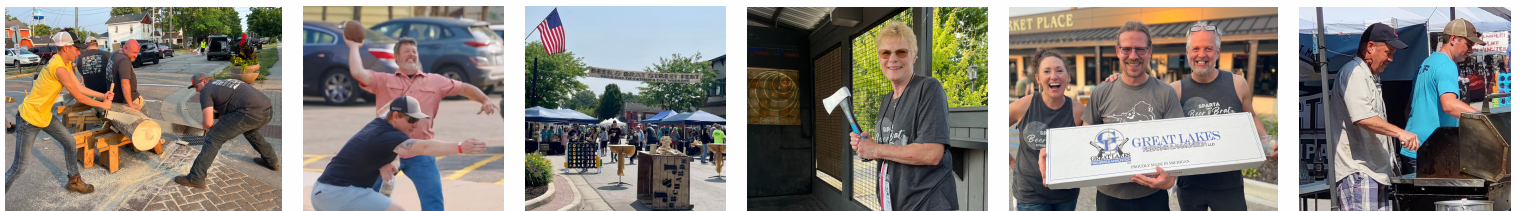
- Meet & Greet Outdoor Booth on site for a night \$100
- Music Sponsor for a night \$250
- Kid's Entrepreneurial Market Sponsor \$500



**Concerts in the Park (June-August Wednesdays)**

A tradition for over 20 years in the Sparta Community!

- Meet & Greet Outdoor Booth on site for a night \$150
- One of the Main Stage Sponsors (Includes Stage time for a night) \$2,000
- Presenting Sponsor \$10,000 (Concerts in the Park Presented by YOUR BUSINESS)



**Beer & Brat Street Fest (June 14 & 15)**

This is a fun, adult focused event filled with outdoor activities, several bands, awesome local beers, delicious brats, & craft vendors!

- Meet & Greet 2-day Outdoor Booth on site \$250
- Fowling Sponsor \$500
- Axe Throwing or Side Stage Sponsor (Please circle one) \$1,000
- Main Stage Sponsor \$2,000
- Main Attraction Sponsor \$3000
- Presenting Sponsor \$10,000 (Beer & Brat Street Fest Presented by YOUR BUSINESS)



**Michigan Apple Fest (September 20 & 21)**

Harvest fun can be found at this downtown Sparta fall fest! Apple Activities, music, & more!

- Meet & Greet 2-day Outdoor Booth on site \$250
- Pony Ride Sponsor, Kids Activities, and Apple Box Rides (Please circle one) \$500
- Apple Pie Eating or Apple Sling Shot Sponsor (Please circle one) \$1,000
- Main Stage Sponsor \$2,000
- Main Attraction Sponsor \$3,000
- Presenting Sponsor \$10,000 (Michigan Apple Fest Presented by YOUR BUSINESS)



**Shop Sparta (November 22) & Christmas Events**

Lighted Parade, Christmas Tree Lighting, Vendors, Fireworks,

- Hot Cocoa or S'mores Sponsor (Please circle one) \$250
- Reindeer Sponsor \$500
- Fireworks Sponsor \$1,000
- Presenting Sponsor \$10,000 (Shop Sparta Presented by YOUR BUSINESS)

**\*Please note that each item except Presenting Sponsor may have multiple sponsors.**

If you have questions about any of the items or would like to put together a custom package, please reach out to Elizabeth Morse (616-218-0488 or [ddadirector@spartami.org](mailto:ddadirector@spartami.org)) or Beth Baltruczak (616-540-7002 or [events@spartami.org](mailto:events@spartami.org)).

Our team looks forward to partnering with you to keep Sparta Great!

