



Sparta TODAY

Including Kent City & Casnovia

2023 Advertising Agreement

Yes! Please include my ad, as indicated below, in this publication!

PUBLICATION

- January/February/March
- April / May
Easter/Spring
- June / August
Festivals/Markets
- August / October
Back to School
- November / December
Thanksgiving/Christmas

DEADLINE

- January 17, 2023**
In homes by February 3
- March 28, 2023**
In homes by April 14
- May 30, 2023**
In homes by June 16
- July 25, 2023**
In homes by August 12
- October 10, 2023**
In homes by October 27

<i>Sparta Today Advertising Sizes & Rates</i>	Ad Size	Chamber Member Rate	Non-Chamber Member Rate
Bell Ringer sponsor	5 col x 2"	\$250	\$252
Full page	5 col x 15"	\$395	\$427
Back page	5 col x 15"	\$492	\$532
Half page horizontal	5 col x 7.75"	\$285	\$312
Quarter page	3 col x 7.75"	\$209	\$225
Eighth page	3 col x 4"	\$110	\$116
Business card	2 col x 2"	\$79	\$84

**Must contain a Q & A. 160 maximum word count total for Q & A.*

Chamber Member: Yes No

Ad Size: _____

Ad Cost per Date: _____

Total Ad Cost: _____

Business name: _____

Address: _____

Phone number: _____

Email: _____

Authorized signature: _____

The Sparta Chamber of Commerce is partnering with The Pioneer Group to print and distribute Sparta TODAY. All billing will come from The Pioneer Group and will be clearly labeled "Sparta TODAY"



To place your ad, contact Julie Wiersma at The Pioneer Group today!

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