



2026 SPARTA EVENTS & CHAMBER PARTNERSHIP OPPORTUNITIES



SPARTA EVENTS

Creating Economic Vitality:

Making things happen in our town.

2026 EVENTS & FESTIVALS:

Feb

Winter Fest

**Weds
May 13 -
Aug 12**

Concerts in the Park

**May
13-17**

Town & Country Days

**June
TBD**

Princess & Superhero
Night

**June
19-20**

Beer & Brat Street Fest

**Aug
7-8**

Celtic Fest

**Sept
18-19**

Michigan Apple Fest

TBD

Homecoming Parade

**Oct
24**

Scare on the Square

**Nov
20**

Shop Sparta & Stroll of
Lights

Dec

Santa Visits

***All Dates are subject to change. Please see
Spartachamber.com for the most up to date Schedule!*

BUSINESS OPPORTUNITIES:

- ◆ Attend monthly Chamber Coffee- 3RD Thursday of each month
- ◆ Monthly Sip & Shops
- ◆ Chamber Annual Celebration
- ◆ State of Sparta Annual Lunch
- ◆ Receive Boo Bags for your staff

CONTACT US:

Elizabeth Morse (Sponsorship Questions) 616-218-0488 or
ddadirector@spartami.org

Beth Baltruczak (Event Questions) 616-540-7002 or events@spartami.org

Chamber Office (General Questions) 616-887-2454 or spartachamber.com





2026 EVENT PACKAGES

New This Year!

Any package below includes a paid 2026 Sparta Area Chamber of Commerce Membership!



\$7,500 Package

1

- Everything listed in Packages Below PLUS:
 - Presenting Sponsor (Limit 1 Sponsor/Event)
- (Ex: YOUR Name presents Beer & Brat Fest with Company A, B, & C
Town & Country Beer & Brat Apple Fest

\$5,000 Package

2

- Everything listed in Packages Below PLUS:
 - Title Sponsor (Limit 3 Sponsors/Event)
- (Ex: Company A presents Beer & Brat Fest with YOUR NAME
Town & Country Beer & Brat Apple Fest

\$3,500 Package

3

- Everything listed in Packages Below PLUS:
- Logo on the Skating Rink in Town Square for the duration of the Season (\$1,000 Value)
- Logo on the side of our Wagon used at several events all year

\$2,500 Package

4

- Everything listed in the Package Below PLUS:
 - Main Event Sponsor at 1 Event of your choice
- (Circle 1): Town & Country Beer & Brat Apple Fest
- Name on site & in printed material for all 4 large events
 - Logo on Event Post & Cohost Invitation for Facebook Event

New Option!

\$1,000 Package

5

- Logo on all 3 event T-Shirts
- On Site Booth at any of the Events**
- Paid Sparta Area Chamber of Commerce Membership Dues

** If you miss the event print deadline, your sponsorship will rollover to the following year.*

Business Name: _____

Contact Person: _____ Phone: _____

Email Address: _____

Package #: _____ Sponsorship Total: _____

☐

Total Enclosed

☐

Bill Me for the Full Amount

☐

Bill Me Quarterly

**Please let us know when you'd like to set up a booth: _____

Sparta Chamber of Commerce, 194 E. Division St, Sparta, MI 49345

