



# 2026 SPARTA EVENTS & CHAMBER PARTNERSHIP OPPORTUNITIES



# SPARTA EVENTS

## Creating Economic Vitality: Making things happen in our town.

### 2026 EVENTS & FESTIVALS:

Feb	Winter Fest	Sept 18-19	Michigan Apple Fest
Weds May 13 - Aug 12	Concerts in the Park	TBD	Homecoming Parade
May 13-17	Town & Country Days	Oct 24	Scare on the Square
June TBD	Princess & Superhero Night	Nov 20	Shop Sparta & Stroll of Lights
June 19-20	Beer & Brat Street Fest	Dec	Santa Visits
Aug 7-8	Celtic Fest		

*\*\*All Dates are subject to change. Please see [Spartachamber.com](http://Spartachamber.com) for the most up to date Schedule!*

### BUSINESS OPPORTUNITIES:

- ◆ Attend monthly Chamber Coffee- 3<sup>RD</sup> Thursday of each month
- ◆ Monthly Sip & Shops
- ◆ Chamber Annual Celebration
- ◆ State of Sparta Annual Lunch
- ◆ Receive Boo Bags for your staff

### CONTACT US:

Elizabeth Morse (Sponsorship Questions) 616-218-0488 or  
[ddadirector@spartami.org](mailto:ddadirector@spartami.org)

Beth Baltruczak (Event Questions) 616-540-7002 or [events@spartami.org](mailto:events@spartami.org)  
Chamber Office (General Questions) 616-887-2454 or [spartachamber.com](http://spartachamber.com)





## 2026 EVENT PACKAGES

### \$7,500 Package

1

- Everything listed in Packages Below PLUS:
- Presenting Sponsor (Limit 1 Sponsor/Event)

(Ex: YOUR Name presents Beer & Brat Fest with Company A, B, & C

Town & Country	Beer & Brat	Apple Fest
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### \$5,000 Package

2

- Everything listed in Packages Below PLUS:
- Title Sponsor (Limit 3 Sponsors/Event)

(Ex: Company A presents Beer & Brat Fest with YOUR NAME

Town & Country	Beer & Brat	Apple Fest
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### \$3,500 Package

3

- Everything listed in Packages Below PLUS:
- Logo on the Skating Rink in Town Square for the duration of the Season (\$1,000 Value)
- Logo on the side of our Wagon used at several events all year

### \$2,500 Package

4

- Everything listed in the Package Below PLUS:
- Main Event Sponsor at 1 Event of your choice

(Circle 1): Town & Country Beer & Brat Apple Fest

- Name on site & in printed material for all 4 large events
- Logo on Event Post & Cohost Invitation for Facebook Event

### \$1,000 Package

5

- Logo on all 3 event T-Shirts
- On Site Booth at any of the Events\*\*
- Paid Sparta Area Chamber of Commerce Membership Dues

\* If you miss the event print deadline, your sponsorship will rollover to the following year.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Package #: \_\_\_\_\_ Sponsorship Total: \_\_\_\_\_

Total Enclosed

Bill Me for the Full Amount

Bill Me Quarterly

\*\*Please let us know when you'd like to set up a booth: \_\_\_\_\_



